

Anupam Global Growth Hub

Your back-office, built to scale

Finance · Operations · Tech — Berlin, Germany | Europe Focus



The gap growing businesses face

A freelance + partner-led model closing the
finance and operations gap.

Founders stretched thin

Bookkeeping, admin, and documentation handled manually - delayed records, messy files, and growing risk of poor financial decisions.

Consultants left exposed

Advisors and consulting firms lack reliable backend support, leaving clients without the execution capacity they actually need.

The opportunity

Companies avoid full-time hires early on. Consulting firms need dependable backend partners. Demand for flexible, fractional support is rising fast.

The solution

A freelance + partner-led model delivering finance, operations, and tech support - efficiently, flexibly, and cost-effectively.

Who we serve

Startups & SMEs



Need bookkeeping, reporting, and admin support — without committing to full-time hires.

Consulting firms & agencies



Have clients but lack backend execution. Need white-label or subcontracting support to deliver at scale.

International founders



Germany/EU-based founders navigating compliance, documentation, and local business setup.

The market already outsources this work

Who's already buying

1. Startups outsource bookkeeping early to stay lean
2. SMEs prefer monthly support over a full-time hire
3. Consulting firms rely on freelancers for delivery

This is recurring, essential work — not one-time projects.

Demand proven, not assumed

Live signals

1. Active clients in Germany and the Netherlands
2. Ongoing monthly bookkeeping engagements running now
3. High-volume financial records handled to date
4. Repeat requests from founders and delivery partners

Real clients, real retention — the model works.

What we deliver

Finance & bookkeeping



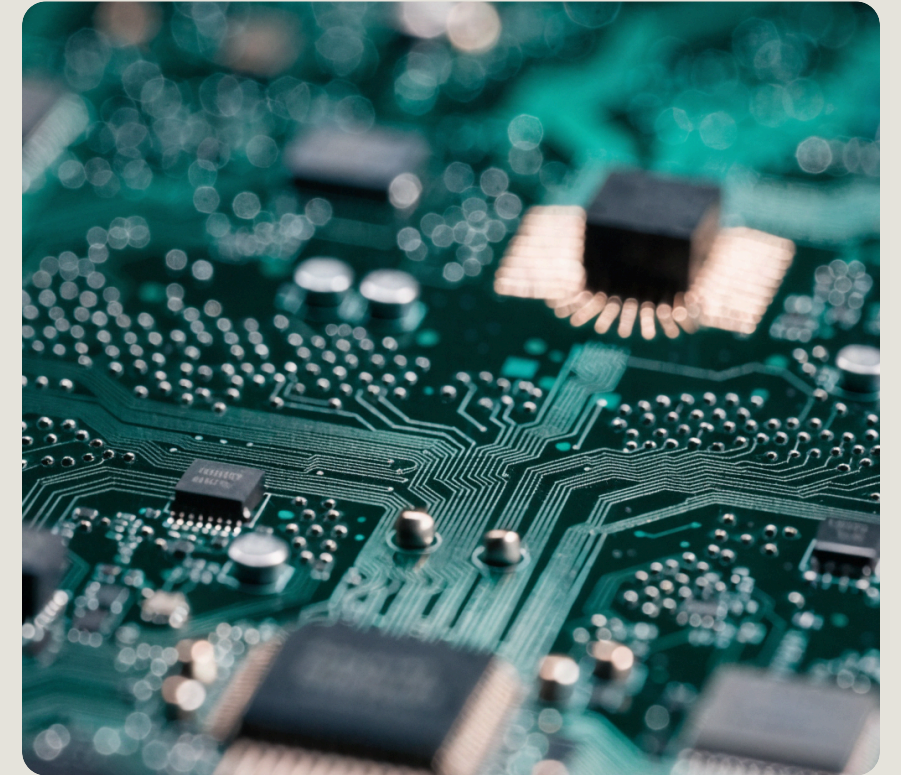
Monthly bookkeeping, reconciliation, invoice management, financial documentation, and tax-ready preparation.

Business operations



SOPs, workflow documentation, admin and reporting support, and supplier and vendor analysis.

Tech, AI & software



ML models, data pipelines, full-stack applications, and cloud architecture - via partner.

Pricing

Finance

€150–€400/month

Bookkeeping & reporting

- Micro businesses: ~€100/month
- Small startups: €150–€250/month
- Growing businesses: up to €400/month

Operations

From €150/month (scope-based)

Admin & process support

- Admin support & coordination
- SOPs & process documentation
- Supplier analysis & reporting

AI & Tech

From €350/month (negotiable)

Custom tech solutions

- ML models & data pipelines
- Full-stack application development
- Cloud systems & infrastructure

How we work

Flexible engagement models

We plug into your workflow - not replace it. Choose the model that fits your business.

Direct

Direct client work

Monthly retainers, project-based support, or ongoing operational assistance

Partnership

Partnership models

White-label support, referral partnerships, and subcontracting for consulting firms

Our approach

Built around you

We adapt to your existing tools, teams, and processes - with zero disruption

Why work with us

Your execution partner, not just a freelancer

Agency capability.
Freelance flexibility.

One contact

Single point of accountability across finance, operations, and tech.

India backend advantage

Cost-efficient delivery without compromising on quality or expertise.

Berlin-based, EU-focused

Embedded in Berlin's startup ecosystem with a strong EU partner network.

Flexible and scalable

Engages as a freelance structure that grows with your needs.

Traction

Proven work & *ongoing demand*

2 markets

Active clients across Germany & Netherlands, with high-volume bookkeeping and financial tracking delivered monthly.

Retainer-led

Ongoing monthly retainers combining finance and operations - multi-service delivery that deepens over time.

Referral-driver

Growth driven by referrals, repeat engagements, and active partner collaborations - not outbound sales.

Let's create value together

Referral & commission

Refer clients our way and earn commission on every engagement we close. No overhead, no delivery risk - just shared value.

White-label execution

We run finance and operations in the background under your brand. Your client relationship, our delivery horsepower.

Co-service delivery

Combine your core offering with our back-office expertise. Serve clients more completely without building new capabilities in-house.

Ecosystem & startups

Embedded finance and ops support for accelerators, incubators and startup networks. We plug in where execution is needed most.

If your clients need execution, we deliver.

Get started

Let's work together

Finance & operations support — **reliable,**
flexible, ready.



Let's connect

Reach us at
Anupamjoe@gmail.com

Next steps

30-minute intro call
Pilot engagement
Partnership discussion

Find us

<https://anupam-global-growth-hub.lovable.app/>